SketchCop®

MEDIA KIT

Michael W. Streed (Ret.) Police Sergeant

aka the "SketchCop®"

One of the world's most experienced forensic artists, an author, frequent true crime podcast guest, and President/CEO of SketchCop® Solutions.

A compassionate, gifted interviewer and listener, Michael can draw out minute details from eyewitnesses to sketch remarkable likenesses of suspects.

He's called upon by national television shows, including America's Most Wanted, Investigation Discovery, Unsolved Mysteries, The History Channel, CNN, and HLN for his forensic facial imaging expertise involving some of the most infamous cases in the U.S.

With his skills and more than 40 years of law enforcement experience, Michael has helped investigators with some of their toughest cases, from kidnappings to serial killers.

Why I do what I do:

"My drive comes from wanting to help victims, their families and bring leads to investigative teams"
- Michael W. Streed

1,000+
Sketches created to help investigators

65+
Law enforcement agencies using SketchCop® software

195+
SketchCop® Academy students

History

After decades working as a police sketch artist in Maryland and California, Michael co-founded SketchCop® Solutions, Inc. in 2007. For law enforcement agencies without a full-time sketch artist, he developed easy-to-use sketching software that offers a database, that's segmented, not by racial characteristics, but by facial description categories that help reduce the chance of costly misidentifications.
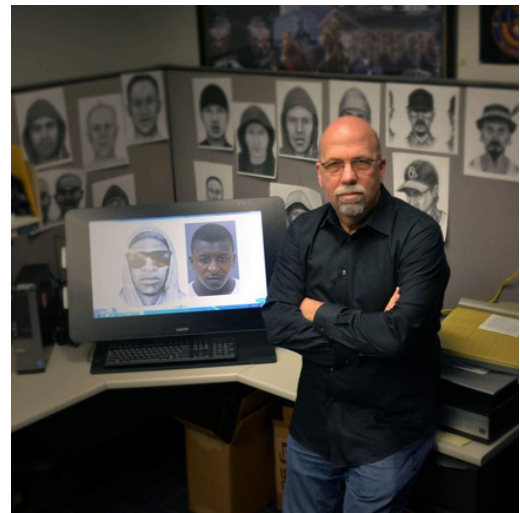

Naming the Unidentified

Using state-of-the-art software applications, Michael helps families know what their missing loved ones might look like through age progression, and facial reconstruction to help identify human remains.

Training

Michael has trained law enforcement worldwide on how to use SketchCop® software to create facial composites. His SketchCop® Academy offers training for the next generation of digital police sketch artists.

SketchCop® REMOTE

A unique online global service that connects Michael with investigators to provide them with facial identification tools that assist them with reducing investigative cycle times. Victims and eyewitnesses can participate from the comfort and safety of their home to help prevent exposure to further victimization while providing a convenient opportunity for them to engage with the criminal justice system.

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