Michael W. Streed
The SketchCop®

Media Kit

SketchCop
Digital Solutions for Facial Imaging & Identification

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Michael W. Streed (Ret. Police Sergeant)

aka - The "SketchCop®"

One of the world's most experienced forensic artists, an author, frequent true crime podcast guest, and President/CEO of SketchCop® Solutions.

A compassionate, gifted interviewer and listener, Michael can draw out minute details from eyewitnesses to sketch remarkable likenesses of suspects.

He's called upon by national television shows, including *America's Most Wanted, Investigation Discovery, Unsolved Mysteries, The History Channel, CNN, and HLN*, for his forensic facial imaging expertise involving some of the world's most infamous cases, including those listed below:

- Escape from Alcatraz Federal Penitentiary, CA – Prison Break

- DEA Agent Enrique Camarena, MX (Victim) – Kidnap/Murder

- Baton Rouge Serial Killer, LA (Multi-Victim) – Murder

- Samantha Runnion, CA (Victim) – Kidnap & Murder

- Anthony Martinez, CA (Victim) – Kidnap & Murder

- Anna Palmer, UT (Victim) – Murder

- Ha "Jade" Smith/Anita Vo, CA (Victim) – Double Murder

- Somerton Man (South Australia) – Unidentified person

- Rachel Morin, MD (Victim) – Murder

Why I do what I do:

"My drive comes from wanting to help victims, their families, and bring leads to investigative teams"

- Michael W. Streed ~ The SketchCop

Michael uses his skills and more than 40 years of law enforcement experience to help investigators solve their most challenging cases. His list of cases includes, cop killers, serial killers, serial rapists and other violent predators who have kidnapped, robbed, shot or stabbed innocent victims. Everyone deserves justice and Michael is always there to help them take their first steps towards getting it.

1,000 + Worldwide	140 + Worldwide	100+ Worldwide
Police Sketches Created	Client Agencies	SketchCop® Facial Composite System
To Help Investigators	Law Enforcement, Corporate, Legal, Entertainment & Education	Software Licenses

History

After decades of working as a police sketch artist in California and Maryland, Michael co-founded SketchCop® Solutions, Inc. in 2007.

For law enforcement agencies without a full-time sketch artist, he developed easy-to-access, intuitive, and affordable. It's arguably the first facial composite software capable of yielding the same quality, sketch-like product offered by a police sketch artist. SketchCop® produces a consistent end-product to assist law enforcement with reducing investigative cycle times.

Naming the Unidentified

Using state-of-the-art software applications, Michael helps families know what their missing loved ones might look like through age progression and facial reconstruction to help identify human remains.

Training

Michael has trained law enforcement worldwide to use SketchCop® software to create facial composites.

His SketchCop® Academy offers training for the next generation of digital police sketch artists.

SketchCop® REMOTE

This unique online global service connects Michael with investigators to provide them with facial identification tools that assist them with reducing investigative cycle times. Victims and eyewitnesses can participate from the comfort and safety of their homes to help prevent exposure to further victimization while providing a convenient opportunity for them to engage with the criminal justice system.

Embracing the future

As CEO/President of SketchCop® Solutions, Inc., Michael continues to adopt new technology that helps law enforcement respond to violent crime. He has invested in state-of-the-art communications platforms and digital tools that connect him with law enforcement agencies throughout the continental United States and beyond. His facial composite software app – SketchCop®, is used by law enforcement agencies worldwide.

His endorsement of digital platforms and artificial intelligence-driven solutions ensures that his sketches will continue to be displayed in detective squad rooms worldwide, serving as a haunting reminder of the evil lurking among us.

Contact

Contact@SketchCop.com

International: WhatsApp

+1 951 264-9054

SketchCop Solutions, Inc.
4160 Temescal Canyon
Rd., Suite 401 Corona, CA
92883 USA

Media Requests/Publicist

(951) 264-9054

Media@SketchCop.com

Casting@PastPreservers.com

Contact@ImaginePublicity.com

https://www.SketchCop.com