

# Michael W. Streed

The SketchCop®

Media Kit



# SketchCop®



## Media Kit

**Michael W. Streed (Ret. Police Sergeant)**

aka - The "SketchCop®"



### Why I do what I do:

*"My drive comes from wanting to help victims, their families, and bring leads to investigative teams"*

Michael W. Streed ~ The SketchCop

Michael W. Streed is one of the world's most experienced forensic artists. He's also an author, frequent true-crime media contributor, and President & CEO of SketchCop® Solutions.

Known for his exceptional interviewing skills, Michael combines compassion, patience, and keen observation to help eyewitnesses recall even the smallest details. Through a carefully guided process, he transforms fragmented memories into remarkably accurate facial composites that have helped investigators identify suspects, generate leads, and solve some of the most challenging criminal cases.

With more than four decades of law enforcement and forensic facial imaging experience, Michael has assisted agencies throughout the United States and internationally. His expertise has been featured by major television networks and productions, including America's Most Wanted, Investigation Discovery, Unsolved Mysteries, The History Channel, CNN and other media outlets.

Michael's career has placed him at the forefront of investigations involving serial killers, serial rapists, cop killers, violent offenders, and other dangerous predators responsible for kidnappings, robberies, shootings, and murders. His work has helped generate critical investigative leads and provided hope to victims' families seeking answers.

Driven by a lifelong commitment to justice, Michael continues to use his expertise in forensic art, facial imaging, and criminal investigations to assist law enforcement agencies worldwide. He believes that every victim deserves a voice, every family deserves answers, and every investigation deserves every available opportunity to succeed.

**1,000 + Worldwide**

Police Sketches Created  
To Help Investigators

**140 + Worldwide**

Client Agencies  
Law Enforcement, Corporate,  
Legal, Entertainment & Education

**100+ Worldwide**

SketchCop® Facial Composite  
System  
Software Licenses



## History

After decades of working as a police sketch artist in California and Maryland, Michael co-founded SketchCop® Solutions, Inc. in 2007.

For law enforcement agencies without a full-time sketch artist, he developed an easy-to-access, intuitive, and affordable facial composite application. It's arguably the first facial composite software capable of yielding the same quality, sketch-like product offered by a police sketch artist. SketchCop® produces a consistent end-product to assist law enforcement with reducing investigative cycle times.

To assist law enforcement with missing and unidentified deceased persons, Michael uses state-of-the-art software applications, Michael helps families know what their missing loved ones might look like through age progression and facial reconstruction to help identify human remains.

## Training

Michael has trained law enforcement worldwide to use SketchCop® software to create facial composites. His SketchCop® Academy offers live training and self-paced learning for the next generation of digital police sketch artists.

## SketchCop® REMOTE

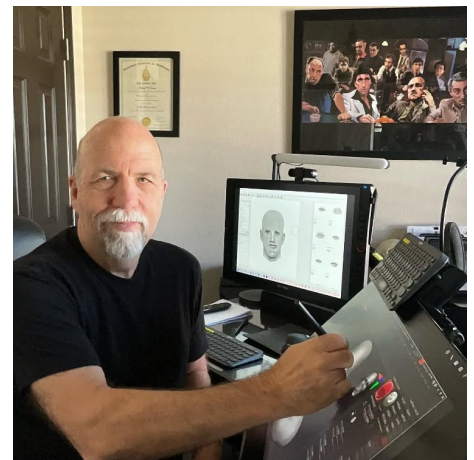
This unique online global service connects Michael with consultants with investigators to provide them with facial identification tools that assist them with reducing investigative cycle times. Victims and eyewitnesses can participate from the comfort and safety of their homes to help prevent exposure to further victimization while providing a convenient opportunity for them to engage with the criminal justice system.

## Embracing the future

As President and CEO of SketchCop® Solutions, Inc., Michael W. Streed continues to advance the science and art of forensic facial imaging by embracing technologies that help law enforcement respond more effectively to violent crime. Through secure digital communications, remote investigative support, and next-generation forensic imaging tools, he collaborates with agencies across the United States and around the world.

Michael is the creator of the SketchCop® Facial Composite System, a modern forensic imaging platform used by law enforcement professionals to develop investigative leads from eyewitness descriptions. By integrating innovative digital workflows with emerging artificial intelligence technologies, SketchCop® empowers investigators to produce faster, more accurate facial composites while preserving the critical role of human judgment and investigative expertise.

For Michael, technology is not a replacement for experience—it is a force multiplier. His mission remains unchanged: providing investigators with the best possible tools to identify offenders, generate actionable leads, and help bring justice to victims and their families.



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